

# THE UNEXPECTED TASTE: GELATO ANSELMI LAUNCHES PISTACHIO PESTO



**Gelato Anselmi**, historic brand of the **Disaronno Ingredients** portfolio, is introducing an unexpected flavor to the market, once again showcasing the brand's commitment and ability to excel in the pursuit of **quality** and bring innovation to the long tradition of Italian artisanal ice cream.

With these premises, the Anselmi flavor "**Pistachio Pesto with Cervia Salt**" is born, the result of the fusion of two extremely high-quality raw

materials, **Bronte pistachios** and **Cervia Salt** – also known as "the Popes' salt, a whole salt with a sweet taste, obtained through the evaporation of seawater and natural drying and consisting almost exclusively of pure sodium chloride, without the use of additives.

The **Anselmi Pistachio Pesto** is thus enriched by delicate contrasts and deep balances, capable of bringing together and enhancing two different ingredients that

harmoniously combine, adding value to each other in their skillful union. The Anselmi Pistachio Pesto can be used as a **topping** on ice cream as well as a **fundamental ingredient** in **pastry**, in variable quantities depending on needs and preferences. When paired with pastry cream, it can be used pure or as an ideal base for delicious fillings.

**Anselmi**  
1892

Novità  
2023

## Pesto di Pistacchio con sale di Cervia

Così pregiato da essere definito Il sale dei Papi



**CODICE**  
292535AN

**CONFEZIONAMENTO**  
Lattina da 3,5 kg netti

  
GLUTINE  
< 20 PPM

  
VEGAN